



# News Release

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## **New site makes banking easier**

**Shippensburg, Pa. (Feb. 17, 2015)** – Orrstown Bank launched a new website today designed to make banking easier.

New features include retirement calculators, videos to explain investment products, a find-a-home tool, and new ways to interact with the bank.

“We wanted to give our customers the nirvana of the online banking experience,” said Ben Wallace, Orrstown Bank’s executive vice president for IT and operations.

“Online banking has evolved beyond the basics of online bill-pay and checking your balance. Today, our customers want to learn and compare. They want information to be available quickly and easily, so that’s what guided our new design,” added Shashi Korithiwada – Orrstown Digital Lead.

The site’s new retirement tool shows you how much money you could have when you retire based on your current age, your expected retirement age, and the amount you invest.

A new loan comparison calculator automatically shows the monthly payment for loans of different amounts and rates. When you find the loan you want, you can apply online.

Understanding the details of investing can be intimidating, Wallace says, so his team created a page of short videos to answer common questions. Topics include how to choose between buying or renting, how to begin investing, and how to plan for retirement.

Orrstown Bank’s new website also has a feature you wouldn’t expect – a “find a home” tool. “Mortgages are one of our most popular products, so it just made sense to give our customers the option to shop for their home and apply for their mortgage on the same website,” said Wallace.

There are about 70,000 homes on the Orrstown site, and information comes from the same listings used by other home search websites.

Wallace says another feature you wouldn’t expect on a bank website is the ability to SMS or text your banker.

“Everyone has a preference on how they want to be contacted. Some people prefer text, so we thought it was important to give our customers that option.” Other methods for contacting the bank via the website include online chat, email, and phone.

The new website was designed to be “responsive,” so it will automatically adjust to display on your desktop, tablet, or phone.

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***Orrstown Bank***

*With nearly \$1.2 billion in assets, Orrstown Financial Services, Inc. and its wholly-owned subsidiary, Orrstown Bank, provide a full range of financial services through 22 branches located throughout Pennsylvania and Maryland.*

*Orrstown Bank is an Equal Housing Lender and its deposits are insured up to the legal maximum by the FDIC. Orrstown Financial Services, Inc.’s stock is traded on the NASDAQ Capital Market under the symbol ORRF. More information available at [www.orrstown.com](http://www.orrstown.com).*